



# CommercialEdge

- MARKETING -



## COMMERCIALEDGE MARKETING

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An all-in-one platform  
for seamless marketing  
automation and  
listing syndication

Boost your occupancy through a powerful platform that delivers branded marketing collateral, automated listing management and a robust syndication network in one place. Upgrade and simplify your advertising with high-performing websites and in-platform email marketing and brochure creation capabilities.

### **DYNAMIC MARKETING**

Manage all your marketing collateral in one place and display it on the top CRE marketplaces.

### **SEAMLESS AUTOMATION**

Fill vacancies faster by automating real-time space availability with an intelligent, intuitive Yardi Voyager integration.

### **FULL-SERVICE SUPPORT**

Leverage our dedicated, full-service marketing team to capture professional photos, virtual tours and other listing collateral.

# FEATURES

## COMMERCIALEDGE MARKETING



### SHOWCASE YOUR BRAND

Promote your entire portfolio professionally with branded listing sites. Rest easy knowing your website is optimized for SEO and lead generation out of the box, and track traffic directly from your Google Analytics account.



### SIMPLIFY YOUR MARKETING

Publish and unpublish spaces automatically and syndicate with the push of a button. Set up email templates and generate brochures that auto-populate with real-time property data, then easily email your leads through a single, connected platform.



### GROW YOUR EXPOSURE

Advertise to millions of monthly visitors with the free CommercialEdge Listing Network, which includes CommercialSearch, CommercialCafe and PropertyShark. Display your listings on top marketplaces.



### CLOSE MORE DEALS

Increase your occupancy with a listing network that produces over 350K hand-vetted leads per year. Increase your marketing ROI by tracking where your leads are coming from and leveraging our detailed marketing reports.

 CommercialEdge | [commercialede.com/marketing/](https://commercialede.com/marketing/) | [sales@yardi.com](mailto:sales@yardi.com) or (800) 866-1144



Energized for Tomorrow